



# 2019 CONFERENCE SOUTHEASTERN ASSOCIATION OF FISH AND WILDLIFE AGENCIES



**October 27 – 30, 2019 • Hilton Head Marriott Resort**  
Hosted by South Carolina Department of Natural Resources

On behalf of the Southeastern Association of Fish & Wildlife Agencies, we invite you to participate as a sponsor or exhibitor! The event will be held at the Hilton Head Marriott Resort in Hilton Head, South Carolina from Sunday, October 27 to Wednesday, October 30, 2019. We hope you will be able to join us!

## ABOUT THE CONFERENCE

This annual conference is **a forum for the exchange of ideas and critical information regarding the management and protection of fish and wildlife resources primarily in the southeast.** The conference attracts over 500 representatives from state and federal agencies, citizen's organizations, universities, and private wildlife research groups, fisheries and wildlife scientists, agency enforcement personnel, and other natural resource related organizations.

The Southeastern Association of Fish & Wildlife Agencies (SEAFWA) is an organization whose members are the state agencies with primary responsibility for management and protection of the fish and wildlife resources in 15 states, Puerto Rico and the U.S. Virgin Islands. Member states are Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, Missouri, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, and West Virginia.

## WHY EXHIBIT OR SPONSOR?

Here's a glimpse at who attended last year's conference- decision makers, influencers and users from several Industries.

<b>Job Title</b> <i>(as identified on their registration form)</i>	<b>% of Attendees</b>
Director/Chief	<b>31%</b>
Manager/Coordinator	<b>26%</b>
Professor/Scientist	<b>18%</b>
Specialist/Technician/Student	<b>20%</b>
Other/Unknown	<b>5%</b>
<b>TOTAL</b>	<b>100%</b>

## LODGING

Overnight accommodations will be available at the prevailing government per diem rate. To make a reservation, please call the Hilton Head Marriott Resort Reservation Department at 1-888-511-5086 by October 4, 2019 and mention SEAFWA or the Southeastern Association of Fish and Wildlife Agencies Annual Conference.

## SCHEDULE AT-A-GLANCE

*(subject to change)*

*\*All agenda items are available for sponsorship.*

### Sunday, October 27

8:00 a.m. - 6:00 p.m.	Conference Registration
7:00 a.m. - 4:00 p.m.	Directors' Retreat
11:30 a.m. - 1:00 p.m.	Fisheries Administrators' Lunch
12:00 p.m. - 6:00 p.m.	Exhibitor Set-up
2:30 p.m. - 3:30 p.m.	Refreshment Break
5:00 p.m. - 6:00 p.m.	Student/Mentor Meet & Greet
6:30 p.m. - 8:30 p.m.	Welcome Reception

### Monday, October 28

7:00 a.m. - 5:00 p.m.	Conference Registration
7:00 a.m. - 8:00 a.m.	Director's Breakfast (invite only)
7:00 a.m. - 8:30 a.m.	Breakfast with Exhibitors
8:00 a.m. - 12:00 p.m.	Plenary Session
10:00 a.m. - 10:30 a.m.	Refreshment Break
12:00 p.m. - 1:00 p.m.	Director's Lunch (invite only)
12:00 p.m. - 1:00 p.m.	Student Mentor/ Professional Lunch
1:00 p.m. - 5:00 p.m.	Technical Sessions
2:30 p.m. - 3:30 p.m.	Refreshment Break
3:30 p.m. - 5:30 p.m.	Poster Session

### Tuesday, October 29

7:00 a.m. - 5:00 p.m.	Conference Registration
7:00 a.m. - 8:00 a.m.	Director's Breakfast (invite only)
7:00 a.m. - 8:30 a.m.	Breakfast with Exhibitors
8:00 a.m. - 5:00 p.m.	Technical Sessions
10:00 a.m. - 10:30 a.m.	Refreshment Break
12:00 p.m. - 1:00 p.m.	Director's Lunch (invite only)
12:00 p.m. - 1:00 p.m.	Law Enforcement Lunch
12:00 p.m. - 1:00 p.m.	Wildlife Administrators Lunch
2:30 p.m. - 3:30 p.m.	Refreshment Break
6:00 p.m. - 7:00 p.m.	Cocktail Reception
7:00 p.m. - 9:30 p.m.	Awards Banquet

### Wednesday, October 30

7:00 a.m. - 10:00 a.m.	Conference Registration
7:00 a.m. - 8:30 a.m.	Breakfast with Exhibitors
8:00 a.m. - 12:00 p.m.	Technical Sessions
10:00 a.m. - 10:30 a.m.	Refreshment Break

# CONFERENCE SPONSORSHIPS

*Conference Sponsorships* will go directly toward paying remaining conference costs, and help make it affordable for conference participants.

Sponsors will receive special recognition through a variety of channels as described below

Pricing & Benefits	Sustaining Sponsor \$25,000	Platinum Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$3,000	Bronze Sponsor \$1,000
Opportunity to address the group	Make brief remarks at the track of your choice	Make brief remarks at the track of your choice			
Logo Placement at Annual Conference	Prominent placement on brochure, program, and signage	Prominent placement on brochure, program, and signage	placement on brochure, program, and signage	Signage	Signage
Logo on conference website	Logo & Link to your site	Logo & Link to your site	Logo & Link to your site	✓	✓
Verbal recognition	at general session and banquet	at general session and banquet	at general session	at general session	
Ad in the conference program	full page	full page	½ page	½ page	
Company banner displayed at conference	Prominent location	Prominent location	✓	✓	
Display Space (6' skirted table; a \$650 value)	Double-space in premium location	Double-space in premium location	✓	✓	✓
Complimentary registration (includes meals and sessions)	5	3	2	1	1
Company description in program	Enhanced listing; includes logo	Enhanced listing; includes logo	✓	✓	✓

## QUESTIONS?

If you have any questions about sponsoring or exhibiting, please call the SEAFWA Conference Office at (802) 865-5202, or email [karen@delaneymeetingevent.com](mailto:karen@delaneymeetingevent.com).

# DIRECTORS' MEAL SPONSORSHIPS

## **Directors' Retreat (Reception & Dinner) on Sunday — \$3,000**

Recognition will include: Logo on conference website, conference signage and hosted event, directory listing in conference program and two complimentary conference registrations.

## **Directors' Breakfast or Luncheons Monday and Tuesday— \$3,000 each**

*\*Includes the cost of the meal and basic AV for up to 30 people.*

*\*\*Directors' meal sponsorships are available only to Bronze, Silver, Gold, Platinum and Sustaining level sponsors.*

*\*\*\*We will do our best to accommodate date and time requests for meals. All meal sponsorships must be paid in full by August 1st to be eligible for consideration. In the event that two groups request the same Directors meal, priority will be assigned based on conference sponsorship level and or first-come first-served. If you are not assigned a meal sponsorship by August 1st you will be issued a refund for that portion of your sponsorship.*

Recognition will include: Logo on conference website, conference signage and at hosted event, directory listing in conference program, display space with a 6' skirted table and chair, one complimentary conference registration and a brief opportunity to address the group during hosted event.

# ADDITIONAL MEAL SPONSORSHIPS

## **Student Mentor/ Professional Lunch on Monday - \$5,000**

## **Fisheries Administrators Lunch on Sunday — \$2,000**

## **Wildlife Administrators Lunch on Monday — \$2,000**

## **Law Enforcement Lunch on Tuesday — \$3,000**

Recognition will include: Logo on conference website, conference signage and at hosted event, directory listing in conference program, display space with a 6' skirted table and chair, and one complimentary conference registration.

# RECEPTION & EVENT SPONSORSHIPS

## **IT/Licensing Track — \$3,000 (multiple opportunities)**

Recognition will include: Opportunity to give a presentation, logo on conference website, signage and event, directory listing in conference program and two complimentary conference registrations.

## **Awards Banquet on Tuesday — \$2,500 (multiple opportunities)**

## **Welcome Reception on Sunday -- \$2,000 (multiple opportunities)**

## **Women In Conservation Reception on Sunday — \$1,500**

Recognition will include: Logo on conference website, conference signage and hosted event, directory listing in conference program and two complimentary conference registrations.

## **Continental Breakfast Monday, Tuesday and Wednesday—\$750 each**

## **Refreshment Breaks Monday and Tuesday (mid-morning and mid-afternoon) — \$750 each**

## **Hospitality Suite — \$1,500 each (multiple opportunities)**

◆ *Directors' Suite*

◆ *Administrators Suite*

◆ *Law Enforcement Suite*

Recognition will include: Logo on conference website, conference signage, at hosted event, and a directory listing in conference program.

# WANT MORE EXPOSURE?

Interested in hosting the Welcome Reception but want MORE exposure? Create a signature cocktail, purchase additional drink tickets with your logo on them to hand out to conference participants, get customized cocktail napkins with your company logo or talk to us about adding a theme to make it memorable!

Make a standard coffee break your own! Consider putting customized coffee mugs in every participant's hand. Amp up an afternoon refreshment break by having an ice cream social or providing local cuisine.

The possibilities are endless! For more information or to learn about customizing your event sponsorship, contact Karen Forbes at Delaney Meeting & Event Management, [karen@delaneymeetingevent.com](mailto:karen@delaneymeetingevent.com) or 802-865-5202.

# CONFERENCE SUPPORT OPTIONS

**Business Center Sponsorship** — \$2,000 *(to cover costs of computers, printer, fax, copier, internet)*

Recognition will include: Company logo as screen saver on business center computer, company logo on rolling PowerPoint, logo signage at registration desk with complimentary internet info, company listing in conference program, 1 complimentary conference registration.

**Conference Lanyard Sponsorship** — \$2,000 *(sponsor to provide lanyards)*

Recognition will include: Logo on conference lanyard, company listing in the conference program, 1 complimentary conference registration.

**Cell Phone Charging Station Sponsorship** — \$2,000

Recognition will include: company branding on charging station, company listing in the conference program, 1 complimentary conference registration.

**Audio-Visual Sponsorship** — \$5,000 *(to cover costs for projectors, screens, flipcharts)*  
*(Gold Level Entitlements)*

**Conference Tote Bag Sponsorship** — \$5,000  
*(Gold Level Entitlements)*

## DISPLAY SPACE

**Non-Profit: \$500.00   Single Table: \$650/\$750\*   Double Table: \$1,300/\$1,500\*   \*Rates increase after August 1st.**

A standard display space includes one complimentary registration/banquet ticket, a brief company listing in the program, and a 6' skirted table. Display space will be assigned on a first paid, first served basis, and will be set up in a central location within all other conference meeting space. Power & internet for display space is not included in the fee and will be available for an additional charge.

*\*A form to order power and phone lines directly will be sent with your confirmation information.*

See schedule-at-a-glance for exhibit hours.

## ADDITIONAL INFORMATION

**Want more exposure?** Advertisement space is available in the conference program at the following rates:

- ◇ Full page — \$500
- ◇ Half page — \$250
- ◇ Quarter Page — \$100

## ONLINE REGISTRATION

If you would like to participate as a sponsor or exhibitor at the 2019 SEAFWA Annual Conference, please visit [www.seafwa.org/conference/](http://www.seafwa.org/conference/) to register